

TECHNICAL SPECIFICATIONS

PRINT MAGAZINES USE COMPUTER TO PLATE PRINTING

PRINTING : High speed, web offset lithography

RESOLUTION : 133 lpi

DOT GAIN : 20%

INK LIMIT : 280%

BLACK : To get a Black really dark, you must add 20% of CYAN in your black.

BLEED : Add 0,125 of inches for the full page format

SECURITY MARGIN FOR EDITORIAL : 0,25 inches inside the format of a full page

ACCEPTED FILES

PDF : he ad **MUST** be uploaded as a press-ready PDF file

QUARKXPRESS 2015 OR EARLIER VERSION : Fonts , illustrations and photos must be included

ILLUSTRATOR : (outline) must be saved as EPS, should be incorporated or included in CMYK, with a resolution of 266 dpi.

PHOTOSHOP : EPS : 266 dpi / CMYK / Macintosh 8 bit

TIFF : 266 dpi / CMYK

JPEG : 266 dpi / CMYK / Compressed at 12 / Maximum quality

REFUSED FILES

IN DESIGN, WORD, EXCEL, POWERPOINT, CORELDRAW, PAINT, PUBLISHER, QUARKXPRESS PASSPORT

FUGUES.COM WEB SITE

ACCEPTED DOCUMENTS : .GIF (gif, animated gif) , .JPG, Flash.

MAXIMUM : 50k (half box) ; 62k (big box and leaderbox) ; 73 (half page)

FASH BANNERS AND ANIMATED GIF : The first image of the animation must give a minimum of information— enough to identified the campaign least (that image will be seen by the iPad users and the iPhone users). No transparency are allowed in that animation and the lenght must be limited to 15 seconds. For all flash documents, you also need to send a GIF or JPEG back-up for security.

URL : Do not forget to include the URL link when you send us your files in jpg, gif or flash.

ANIMATED GIF : With those documents you also need to send a GIF or JPEG back-up for security.

An ad banner with a white background should be surrounded by a solid border of at least 1 pixel (black color is recommended).

NEWSLETTER / FUGUES OR ZIP

GIF, ANIMATED GIF, JPEG / 62K MAXIMUM

GIF ANIMATED BANNERS : The first image of the animation must give a minimum of information— enough to identified the campaign least (that image will be seen by the iPad users and the iPhone users). The lenght of the animation must be limited to 15 seconds

MATERIAL FINAL DEADLINE : Final material must be sent at least 5 days before the online date and must include the URL links to be use.

ADVERTISING MATERIAL MUST BE SENT

- DVD , USB key (compatible Macintosh)
- Email to your sales representative. Limit of 10 MB. You can compressed your documents in a .ZIP Format.
- «We Transfer» or «Hightail» sent to the email of your sales representative.

SERVER FOR ADVERTISING TRANSFERT

with the following browsers (Safari, Firefox, Google Chrome, Edge ou Opera).

ADDRESS : ftpclient.fugues.com

If you have an account enter your E-MAIL and PASSWORD after clicking on IDENTIFICATION at the top right of your browser.

If you do not have an account, deposit your file (s) in the space reserve this function on the home screen.

Check the document (s) you want to send us.

Then enter the E-MAIL of your representative, by default the E-MAIL of the graphic department is already registered.

COLOR QUALITY CONTROL

The quality of the color is guaranteed according to an acceptable tolerance of the adjustment capacities of the rotary presses. Note that the paper used for the inside pages of Fugues and the Rainbow Guide is 76 M (it is 90 M for DecorHommes). The rendering of the colors is therefore due to this data. Moreover, as the printing is done by 20 pages of magazine for Fugues, 32 pages for the Rainbow Guide and the ZIP, 8 pages for DecorHommes) the calibration is done by average and a variation of the hues And densities can occur without our having full control.

fugues

décorhomme

RAINBOW
guide ZIP

fugues
com