

# MAGAZINES CLASSIFIED ADVERTISING RATES

FUGUES / DÉCORHOMME / RAINBOW GUIDE

RATES / ISSUE  
DEPENDING ON SIZE



1/2 PAGE \$1,125

1/4 PAGE \$650

1/8 PAGE \$400

1/16 PAGE \$235

1/32 PAGE COLOUR BACKGROUND \$80

1/32 PAGE BLACK BACKGROUND \$70

1/32 PAGE WHITE BACKGROUND \$60

45 WORDS (\$1 / EACH WORD ADDED)

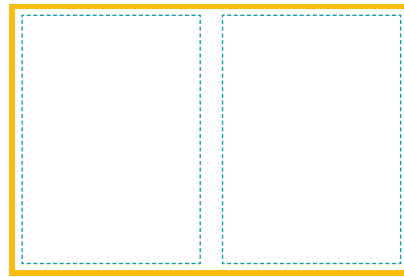
FUGUES Classifieds section 514-499-9994 Ext. 4  
or email : pa@fugues.com

# MAGAZINES AD SIZES



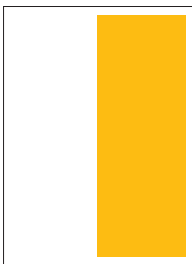
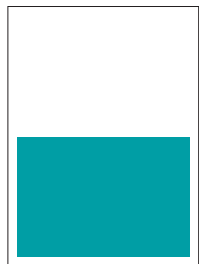
## 1 PAGE

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● With BLEED SIZE		
WIDTH	HEIGHT	
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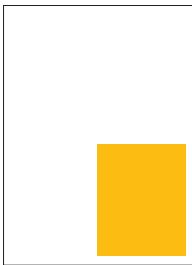
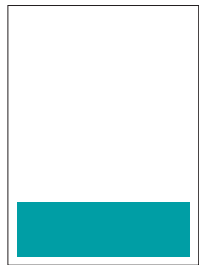


## 2 PAGES

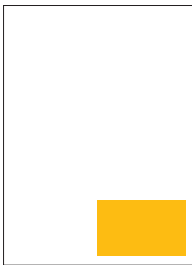
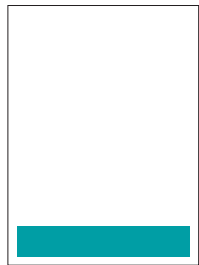
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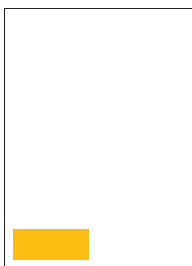
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<b>VERTICAL</b>		
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3.575"	9.889"	



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<b>VERTICAL</b>		
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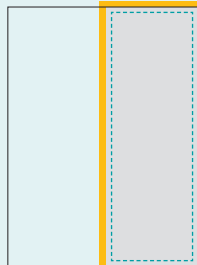
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<b>CARTE D'AFFAIRE</b>		
LARGEUR	HAUTEUR	
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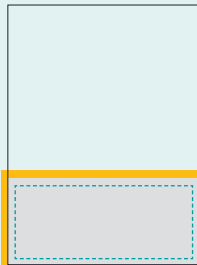
## SPECIAL FORMATS

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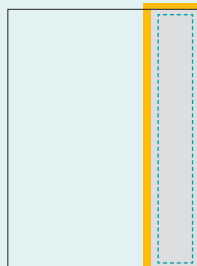
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● With BLEED SIZE		
WIDTH	HEIGHT	
4.2"	11.125"	



### THE BLOCK

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● SAFETY MARGIN		
WIDTH	HEIGHT	
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● With BLEED SIZE		
WIDTH	HEIGHT	
8.25"	3.77"	



### THE PAGE SIDE COLUMN

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WIDTH	HEIGHT	
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● With BLEED SIZE		
WIDTH	HEIGHT	
2.25"	11.125"	

# MAGAZINES PLANNING DEADLINE & RELEASE DATES



## ONE LARGE FORMAT

13 PUBLICATIONS / YEAR

## EDITORIAL PLANNER

**DOUBLE ISSUE - FUGUES DECEMBER / JANUARY**  
| LIVING BETTER WITH HIV | GIFT IDEAS TO GIVE | END OF THE YEAR PARTYS | WHAT DOES THE YEAR AHEAD HOLD |

**FUGUES FEBRUARY - ROMANTIC EDITION**  
| COUPLE | UNION AND CELEBRATIONS | WINTER ACTIVITIES AND GETAWAYS | ETHNIC COMMUNITIES | BILAN 2020

**FUGUES MARCH**  
| FOOD | TERROIR | ORGANIC & VEGGIE | SUGAR SHACKS |

**SPECIAL - DÉCORHOMME SPRINT/SUMMER**  
| REAL ESTATE / RENOVATION / DECORATION / FASHION / BEAUTY / TRAVEL / GOOD ADDRESSES |

**FUGUES APRIL**  
| LGBTQ + ENTREPRENEURSHIP | PROFESSIONALS | COMMUNITY PORTRAITS |

**FUGUES MAY**  
| FIGHT AGAINST HOMOPHOBIA AND TRANSPHOBIA | BEAUTIFUL AND HEALTHY |

**SPECIAL - FUGUES JUNE/JULY**  
**THE SUMMER LIST OF 2021**  
| OUTDOOR | TERRACES | CAMPINGS | TORONTO PRIDE | WHAT TO DO, WHEN AND WHERE? |

**Annual Travel Guide - RAINBOW GUIDE ARC EN CIEL**  
| SUGGESTED ROUTES | REGIONS TO DISCOVER | EXPERIENCES, ESTABLISHMENTS & EVENTS |

**SPECIAL - FUGUES AUGUST**  
| PRIDE EDITION | EXPRESS YOUR SUPPORT! | BOOK YOUR SPACE EARLY! |

**FUGUES SEPTEMBER**  
| BACK TO SCHOOL | CULTURE, TRAINING AND LEISURE |

**FUGUES OCTOBER**  
COMING OUT  
| PARTYS (BLACK & BLUE FESTIVAL) | ART & CULTURE | TRAVEL & CRUISES |

**HORS-SÉRIE - DÉCORHOMME AUTOMNE/HIVER**  
| REAL ESTATE / RENOVATION / DECORATION / FASHION / BEAUTY / TRAVEL / GOOD ADDRESSES |

**FUGUES NOVEMBER**  
| CINEMA (IMAGE + NATION FESTIVAL) | PREPARING FOR RETIREMENT | BEAUTY AND AESTHETICS |

## DEADLINES

ISSUES	CLOSING DATE	MATERIAL	DISTRIBUTION
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### FEBRUARY 2021

No 442	15-01-2021	18-01-2021	28-01-2021
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### MARCH 2021

No 443	12-02-2021	15-02-2021	25-02-2021
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### DECORHOMME

SPRING/SUMMER 2021	26-02-2021	01-03-2021	11-03-2021
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### APRIL 2021

No 444	19-03-2021	22-03-2021	01-04-2021
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### MAY 2021

No 445	16-04-2021	19-04-2021	29-04-2021
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### FIGHT AGAINST HOMOPHOBIA

			29-04-2021
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### JUNE / JULY 2021

No 446	14-05-2021	17-05-2021	27-05-2021
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### SUMMER 2021 SPECIAL EDITION

			27-05-2021
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### RAINBOW GUIDE 2021-22

No 447	24-05-2021	31-05-2021	17/24-06-2021
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### ANNUAL BILINGUAL TOURISM GUIDE

			17/24-06-2021
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### AUGUST 2021

No 448	16-07-2021	19-07-2021	29-07-2021
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### PRIDE ISSUE

			29-07-2021
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### SEPTEMBER 2021

No 449	20-08-2021	23-08-2021	02-09-2021
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### OCTOBER 2021

No 450	17-09-2021	20-09-2021	30-09-2021
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### DECORHOMME

FALL 2021/WINTER 2022	01-10-2021	04-10-2021	14-10-2021
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### NOVEMBER 2021

No 451	15-10-2021	18-10-2021	28-10-2021
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### DÉCEMBER 2021 / JANUARY 2022

No 452	12-11-2021	15-11-2021	25-11-2021
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### WINTER 2022 SPECIAL EDITION

			25-11-2021
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### FEBRUARY 2022

No 453	14-01-2022	17-01-2022	27-01-2022
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### MARCH 2022

No 454	11-02-2022	14-02-2022	24-02-2022
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### DECORHOMME

SPRING/SUMMER 2022	25-02-2022	28-02-2022	10-03-2022
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### APRIL 2022

No 455	18-03-2022	21-03-2022	31-03-2022
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### MAY 2022

No 456	15-04-2022	18-04-2022	28-04-2022
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### FIGHT AGAINST HOMOPHOBIA

			28-04-2022
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### JUNE / JULY 2022

No 457	13-05-2022	16-05-2022	26-05-2022
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### SUMMER 2021 SPECIAL EDITION

			26-05-2022
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### RAINBOW GUIDE 2022-23

No 458	23-05-2022	30-05-2022	16 / 23 -06-2022
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### ANNUAL BILINGUAL TOURISM GUIDE

			16 / 23 -06-2022
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